

MEDIA RELEASE

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For Immediate Release: December 5, 2016

Rugby Athletic, BLK USA Partner with Dallas Rugby Football Club

MINNETONKA, Minn. - Rugby Athletic and BLK USA have officially announced a new partnership in which they will be the official apparel provider to the Dallas Rugby Football Club through 2019.

"We are really looking forward to this partnership with RA and BLK," Dave Dodge, president of Dallas RFC said. "This season our Executive Board went through an extensive bidding process in order to select a long-term apparel partner. The RA/BLK team blew our socks off, not only with the quality and diversity of their product offerings, but also with the competitiveness of their pricing and reputation for dedicated customer service. We believe RA/BLK USA are the perfect partners for our long-term goals both on and off the pitch."

The Dallas Rugby Football Club, also known as the Reds, was established in 1968, and is the premier USA Rugby Men's Club in the Dallas-Fort Worth metropolitan area. The Dallas RFC currently competes in USA Rugby's Men's Divisions 1, 2 and 3 and is part of the Red River Rugby Conference. According to USA Rugby, with over 150 active players, the Dallas Rugby Club was the largest men's rugby club in the United Sates during the 2015-16 competitive cycle.

From the start, Dallas RFC has been a leader in the growth of rugby in the United States. Three of the seven clubs in the Dallas area are direct descendants of the Club. Dallas RFC was also the third rugby club established in Texas, and the first in the North Texas area.

The Reds have a long history of success on the pitch. Dallas' Division 1 side has made the National Championship playoffs each year since 2010. The Club's Division 2 side has also competed in the regional or national playoffs in each of the last three seasons, including a Round of 8 appearance in 2015. On the sevens side, the Club's top Reds team finished third in the Red River Rugby Conference's top competition in 2016, and have qualified for the for the USA Rugby National Sevens Championships on three separate occasions, most recently in 2015.

"Bringing on the Dallas Reds is really exciting," Rugby Athletic's Chris Babiash said. "Our sales rep, Michael Nelson, has been dedicated to working with this club and getting them set up for the long haul. We couldn't be happier to make this official because we believe in our apparel and products and are eager to introduce teams to all we can offer."

If you wish to learn more about the products available to your team or club, please visit www.rugbyathletic.com or contact Rugby Athletic at sales@rugbyathletic.com or via phone at 952-542-1725.

To follow the Dallas Reds in their quest for a national championship, visit their website at www.dallasrugby.org or like their page on Facebook at https://www.facebook.com/DallasRFC.